

Tiffany A. Flanagan

Director of Business Development



Assisting financial, business and sales professionals in building an exceptional practice.

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- *Book of Business Analysis*
- *Marketplace Analysis*
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Tiffany A. Flanagan is the Director of Business Development for Centinel Financial Group, LLC. Tiffany assists financial advisors and professionals with the design and execution of business plans to help drive business growth and profitability, including: business analysis, strategy, and the alignment of marketing resources for sales initiatives.

Prior to joining Centinel, Tiffany was the Director of Marketing Communications for the home office of John Hancock Financial Network, where she developed the Client Centered Marketing Firm model and provided individual consulting and resources for the organization's field offices and advisors. For eight years, she served as Senior Consultant for the home office of New England Financial, where she worked with the organization's field force in sales manager development, advisor training and coaching, and the design and execution of marketing and business development tactics across the field. Tiffany began her career in 1995 with the Boston Agency of Allmerica Financial where she served as the Director of Market Development. In addition to her work as a marketing consultant.

A 1995 graduate of Bryant University, Tiffany holds a Bachelors Degree in Business Administration with a concentration in Marketing. She has been a guest speaker for GAMA in 2009, the Association for Women in Communications, and numerous industry and business associations.

