Adam J. Rudikoff, MBA, CFP®

Financial Advisor

Assisting individuals, families and businesses in the accumulation and protection of wealth.

- *Financial Strategies*
- *Investment Management*
- *Retirement Income Strategies*
- *Estate Conservation*
- *Executive Benefits Design*
- *Employee Benefits*
- *Business Succession Strategies*
- *Insurance Needs Analysis*
- *Education Funding Strategies*
- *Charitable Giving Strategies*

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After joining John Hancock in 2007, Adam quickly focused his practice and now assists individuals, families and small businesses chart unique and customized courses to financial independence. With a diverse professional background including time spent in both corporate as well as entrepreneurial environments, Adam strives to offer his clients a deep understanding of their specific -- and special -- circumstances and needs.

A believer in knowledge as a basis for sound decision making, Adam regularly attends industry conferences and has completed the rigorous Certified Financial Planner® and Chartered Financial Consultant® programs at the American College in Bryn Mawr, PA. A longtime member of the National Association of Insurance and Financial Professionals (NAIFA), Adam is a strong industry as well as individual advocate. A graduate of Clark University in Worcester, MA, Adam received his MBA from the Olin School of Business at Babson College in Wellesley, MA where he graduated Cum Laude.

Currently residing in Franklin, MA with his wife and twin boys, he enjoys a wide variety of outdoor hobbies including surfing, hiking and biking and is an avid skier and snowboarder. In his free time, he also enjoys reading, travel and working on his foreign language skills as he has a working knowledge of Spanish and is currently learning Mandarin Chinese.

MY MISSION (and commitment to you):
To go beyond simply addressing the diverse financial needs of my clients to form true partnerships with them that enable me to focus fully and with an unwavering commitment on creating deep and lasting relationships of trust, and developing innovative strategic solutions that help my clients achieve and exceed their financial goals.

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