

John Snyder

Director of Group Benefits



Assisting individuals, families and businesses in the accumulation and protection of wealth.

- *Employee Benefits*
- *Executive Benefits Design*
- *Key Employee Insurance*
- *Business Buy-Sell Arrangements*
- *Insurance Needs Analysis*
- *Life Insurance*
- *Disability Income Insurance*
- *Long-Term Care Insurance*
- *Charitable Giving Strategies*

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After earning a Bachelor of Science Degree in Business from the University of Massachusetts, Amherst, John started his career in the group insurance field. John's experience working for two large employee benefits carriers prior to becoming an independent benefits broker has prepared him to better serve your needs and negotiate with insurance carriers. His HR Outsourcing experience through Fidelity Investments rounded out his background and fuel his vision and service model.

John began his career in sales with employee benefits industry leader UNUM Provident in New York City. He continued his sales career at Sun Life Financial in Boston. He later became the VP of Sales with HR Logic, a Fidelity Investments-owned HR outsourcing company. During a four-year period, he was an instrumental part of the team that helped the company grow from \$1,000,000 to \$50,000,000 in sales.

John is an active member of the National Health Underwriters where he works closely with other industry leaders to stay on the front lines of news and information. He has completed the Steinberg leadership program for the Anti-Defamation League (ADL) and is involved with outreach programs within the community.

When John isn't working, you can find him hiking, biking, on the golf course, strolling around Boston, or visiting with family on Cape Cod and New Hampshire.